

A) TO ATTAIN PUBLIC UNDERSTANDING, ACCEPTANCE AND SUPPORT OF THE OLYMPIC SECURITY PROGRAM

AND

B) TO ATTAIN MEDIA UNDERSTANDING, ACCEPTANCE, SUPPORT OF AND PARTICIPATION IN CRISIS MANAGEMENT IN THE OLYMPICS CONTEXT.

3. IN RELATION TO THE FIRST OBJECTIVE, I WOULD SUGGEST THAT THE FOLLOWING GOALS MIGHT BE SET, AMONG OTHERS:

A) TO EXPLAIN TO THE PUBLIC THE APPREHENDED THREATS TO OLYMPIC SECURITY POSED BY PAST AND PRESENT WORLD, NATIONAL AND LOCAL CONDITIONS;

B) TO INFORM THE PUBLIC OF THE NATURE OF THE MEASURES PLANNED BY SECURITY AUTHORITIES TO RESPOND TO THE APPREHENDED THREAT.

(VISIBLE MEASURES?)

C) TO INFORM THE PUBLIC OF HOW THE VARIOUS RAMIFICATIONS OF THE SECURITY ARRANGEMENTS MAY IMPACT THE VARIOUS CATEGORIES OF PARTICIPANT AND SPECTATOR AT OLYMPIC EVENTS;

*(1) AIRPORT MEASURES
(2) GENERAL VISIBLE PROCEDURES*

D) TO PERSUADE THE PUBLIC OF THE NEED FOR THE SECURITY MEASURES PLANNED AND HOW MEMBERS OF THE PUBLIC CAN COOPERATE PASSIVELY AND ACTIVELY WITH SECURITY AUTHORITIES.

WHAT IS CONTEMPLATED?

.....12

CONFIDENTIAL

CONFIDENTIAL

PAGE2 SS(OLY)74

AUG5/75 CONFIDENTIAL PRIORITY MTL2

4. I WOULD ASSUME THAT THE ATTAINMENT OF THE ABOVE GOALS WOULD REQUIRE THE ELABORATION OF AN INFORMATION PROGRAM THAT WOULD INVOLVE THE PREPARATION OF A WIDE RANGE OF PRESS BRIEFINGS AND RELEASES, THE BRIEFINGS TO BE DELIVERED BY "HIGH-PROFILE" PERSONALITIES SUCH AS FEDERAL AND PROVINCIAL MINISTERS. MR. LECUYER, DIRECTOR OF THE POLICE AND MILITARY FORCES INVOLVED AND, IMPORTANTLY, YOU YOURSELF, AS WELL AS BY PERSONS SUCH AS THE MEMBERS OF THE PUBLIC RELATIONS SUB-COMMITTEE OF THE PRINCIPAL COMMITTEE.

THIS WOULD REQUIRE CAREFUL CONTROL!

BEYOND THIS, MEMBERS OF THE COMMITTEE SHOULD EXPLOIT EVERY POSSIBLE OPPORTUNITY TO GET PROPERLY BRIEFED POLICE OR MILITARY PARTICIPANTS IN THE OLYMPIC SECURITY PLANNING PROCESS BEFORE THE PUBLIC VIA TELEVISION, RADIO, AND PRESS INTERVIEWS ON THE SUBJECT OF THEIR SPECIALIZATION.

THE ATTAINMENT OF THE SECOND OBJECTIVE WOULD REQUIRE THE CREATION OF A SPECIAL RELATIONSHIP WITH PERSONS WHO CONTROL THE LOCAL AND NATIONAL MEDIA ELEMENTS. THERE IS SOME INDICATION THAT AT O.R.T.O. AND IN GROUPS SUCH AS THE CANADIAN ASSOCIATION OF BROADCASTERS (SIC) THERE IS AN UNDERSTANDING OF THE NEED TO AVOID A REPETITION OF WHAT HAPPENED IN 1970, WHERE THE MEDIA CONTRIBUTED MORE TO THE CREATION OF A FEELING OF CRISIS THAN THE F.L.Q. ON THE OTHER HAND, IT COULD BE ARGUED THAT JOURNALIST, PARTICULARLY RADIO JOURNALISTS, BEHAVED AS THEY DID IN BROADCASTING RUMOURS AND SPECULATION, BECAUSE OF THE UNAVAILABILITY FROM OFFICIAL SOURCES OF ADEQUATE INFORMATION ON WHAT WAS REALLY GOING ON. WHAT I AM SUGGESTING IS THAT HERE COULD BE A POSSIBILITY OF NEGOTIATIONS BETWEEN THOSE

WHAT IS WITH THE...

WHO WILL BE RESPONSIBLE FOR THE OVER ALL "MAINTENANCE OF ORDER" OPERATIONS IN THE EVENT OF A CRISIS DURING THE GAMES

000300

THE PUBLIC OF WHAT IS GOING ON IN RELATION TO THAT SAME
CRISIS. IF THE LAW ENFORCEMENT AUTHORITIES ARE PREPARED
TO GUARANTEE THAT BY DAILY OR EVEN HOURLY PRESS CONFERENCES
ON DEVELOPMENTS THE MEDIA WILL BE KEPT REASONABLY WELL
INFORMED OF WHAT CAN BE TOLD ABOUT WHAT IS GOING ON, PERHAPS
THE MEDIA WILL AGREE TO

- A) AVOIDING ALLOWING THE MEDIA TO BE USED AS A MEANS
OF COMMUNICATION OR A MEANS OF CREATING HYSTERIA BY
ANY AGRESSOR AND
- B) AVOIDING REPORTING THE NEWS IN SUCH A WAY AS TO
CREATE OR EXACERBATE PUBLIC ANXIETY, AND POSSIBLY
- C) CHANNEL INFORMATION THAT COULD BE PERTINENT TO
RESOLUTION OF THE CRISIS TO THE POLICE, FIRST.

5. IN THE EVENT THAT SUCH AN ARRANGEMENT CAN BE NEGOTIATED
WITH A SIGNIFICANT NUMBER OF THOSE WHO CONTROL MEDIA OUTLETS
THERE WILL BE A NEED FOR JOINT MEDIA/POLICE/MILITARY PLANNING
TO LAY THE GROUND WORK FOR THE COOPERATIVE ELEMENTS OF THE
APPROACH AND, WITHIN THE OLYMPIC SECURITY PLANNING APPARATUS,
FOR PLANNING OF HOW INFORMATION ABOUT A CRISIS SITUATION
WILL BE SCREENED AND THEN CHANNELLED TO A PERSON OR GROUPS
WHO WILL HAVE THE RESPONSIBILITY FOR BRIEFING MEDIA
REPRESENTATIVES AS FREQUENTLY AS CIRCUMSTANCES AND THE AGREEMENT
NEGOTIATED MAY DICTATE.

...../3

CONFIDENTIAL

CONFIDENTIAL

PAGE3 SS(OLY)74

AUG5/75 CONFIDENTIAL PRIORITY MTL2

6. IN MY VIEW, WHATEVER PROGRAM OBJECTIVES AND GOALS ARE DEFINED BY THE PRINCIPAL COMMITTEE, ADVISED BY ITS SUB-COMMITTEE ON PUBLIC RELATIONS, THE OBJECTIVES AND GOALS AND PERTINENT STRATEGIES OF THE PROGRAM SHOULD BE COMMUNICATED TO MEMBERS OF THE COMMITTEE OF DIRECTORS AND THE SUPERIOR COMMITTEE FOR THE INFORMATION OF MINISTERS AND THEIR PUBLIC RELATIONS STAFFS SO THAT ALL OF THESE PEOPLE, EACH OF WHOM HAS A ROLE TO PLAY IN THIS MATTER, MAY KNOW AND HAVE AN INPUT INTO WHAT IS PROPOSED IN TERMS OF PUBLIC INFORMATION.

ANYONE WONDERING WHY THE PRINCIPAL SECURITY COMMITTEE IS RAISING SUCH AN ISSUE SHOULD BE ABLE TO UNDERSTAND THAT EFFECTIVE SECURITY DEPENDS HEAVILY ON PUBLIC SUPPORT: IF THE PUBLIC CAN BE BROUGHT TO UNDERSTAND THE THREAT THAT EXISTS AND UNDERSTAND, ACCEPT AND AGREE TO COOPERATE WITH THE SECURITY MEASURES THAT ARE SUBSEQUENTLY DEvised. THOSE MEASURES ARE LIKELY TO BE THAT MUCH MORE SUCCESSFUL. THEREFORE THE PROPER INFORMATION OF THE PUBLIC ABOUT SECURITY MEASURES IS PART OF THE SECURITY MEASURES THEMSELVES. AS TO CRISIS MANAGEMENT: IF AGGRESSORS SUCCEED IN COMMITTING VIOLENT ACTS AND/OR COMMIT SOME SENSATIONAL ACT IN WHICH THE MANIPULATION OF THE MEDIA BECOMES AN ELEMENT OF THE SUCCESS OF THEIR OBJECTIVES, THEN IT IS IMPORTANT TO CRISIS HANDLING AND EFFECTIVE SECURITY MEASURES THAT ARRANGEMENTS BE MADE TO INSURE THAT THE MEDIA COMES UNDER SECURITY CONTROL OR INFLUENCE AND SUPPORTS OUR ENDEAVOURS TO DEAL WITH THE CRISIS RATHER THAN AIDING THOSE WHO HAVE PRODUCED IT.

SS MTL OLY SECP

000302